Ryan Keahey

Senior Product Designer

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Education

B.A. in Communication Design
B.A. in Digital Photographic Imaging

Texas State University
August 2005 – December 2009

Minor in Digital Video Production

University of Texas at Arlington
August 2003 to May 2005

Skills

Figma	Photoshop	Premiere
Sketch	Illustrator	Lightroom
InVision	InDesign	HTML
Adobe XD	After Effects	CSS

Interests

Vintage Audio	Photography	Hiking
Automotive	Reading	Rucking
DIY Projects	Music	Frisbee
Driving	Writing	Darts
Welding	Cinematography	Bowling

Experience

Senior Product Designer / Zayo
April 2019 to Present

I currently lead the UX & product design vision and have created a design strategy and process guide to establish a design team. Responsibilities include user research, analysis, personas, and usability tests. My design process starts with wireframes and evolves into HD mockups, and live interactive prototypes that users can interact with.

Freelance: Product + UX + Visual Designer / Ariza / Sling TV / Aspen Security
January 2007 to Present

I have been doing freelance projects for a variety of clients since 2007. Projects have involved everything from creating logos and establishing a brand to building out websites while carrying out product design and UX processes & best practices to drive site traffic and increase ROI.

Other freelance clients include Sounds True, Clutch Extracts, The Movement Strategy, Blue Valley Dermatology, Nikau Chiropractic, Two Parts, Starbar, Natural Remedies.

Senior Digital Designer / Ricoh
November 2016 to March 2019

I primarily worked on building out specifications for web page layouts to present to developers and information architects and setting up and continually updating the UI library. I also communicated important usability problems and solutions to stakeholders based on my research and analysis. Other design tasks included infographics, icons, banner ads, print ads, trade show and event signage, social media content and video/animation projects.

Web Designer / Aimco
May 2014 to December 2015

I was promoted to web designer and lead visual designer on a team of 8 other designers. I crafted wireframes, mockups and front-end development for websites, landing pages, and emails for all Aimco properties. Responsive emails and web pages were created using HTML, CSS and Javascript. Projects included coding and testing emails, UX research, creating personas and user flows and establishing a UI library.

Environmental Designer / Aimco
August 2012 to May 2014

I started at Aimco as an Environmental graphic designer before being promoted to Web Designer. I built out signage and wayfinding systems for Aimco properties and developed a new look and feel for many of their apartment home communities. My process included research, analysis, design and stakeholder review to create the best design solutions.

Graphic Designer / Karsh/Hagan
June 2010 to August 2012

At Karsh/Hagan I was involved in both print and web design projects for a wide range of clients and developed a strong understanding of working within brand standards for clients including TD Ameritrade, Visit Denver, Pinnacol Assurance and The Brown Palace. I was also the photographer and videographer for product shoots for various campaigns and events.